



## August 2006 Newsletter

Well by now I am hoping that you have all had the chance to read the Draft Experience Gidgegannup Strategy and Action Plan and provided your feedback. So far I have heard only positive feedback which pleases me to know that we are on the right track with what the community wants and needs.

The City of Swan has received funding to employ a part time Economic Development consultant and this person will work with us on completing the actions identified in the plan, over the next twelve months.

If you have not yet picked up a copy they are still available at the News Agency, Gallery or on the [www.gidgegannup.info](http://www.gidgegannup.info) website. Take a look, it does make quite interesting reading and you are sure to find out something that you didn't previously know about Gidge!

### SWAN VALLEY DATABASE

The Swan Valley database is a central register of those businesses who have produce and products available for sale. Previously it only included businesses in the Swan Valley area and included mainly food and wine. With the introduction of the Experience Gidgegannup project it has been recognised that there are also several business in Gidge who would also benefit from being included on this database.

The database has been revamped over the past few months and now also caters for those rural business which exist in our area. Some Gidge businesses recently completed a form with details to be included on the database and these have been added.

Testing of the database is currently underway and it should be available on the web by late July. I'll keep you all posted. If you would like to be included on the database but have not yet completed the form, please call me on 0417 928 580 and I'll organize for one to be posted to you.

### TOURIST BROCHURES

A wonderful job has been done on updating the Gidgegannup Wildflower drive brochures and these are now available from Forge Ahead Gallery, Gidge News Agency or the various visitor centres in the surrounding areas.

The Swan Region Guide and Maps brochure is currently being updated also. Gidgegannup and it's places of interest will feature in it's own map along with details of how to contact those places shown. Look out for these shortly in the News Agency and Gallery.

Employees from the Swan Valley Visitor Centre visited Gidge mid July. They visited those places that have been marked on the map, so that they can then advise visitors to the area on what we have to offer.

The 2<sup>nd</sup> edition of the "Experience Gidgegannup Calender of Events" is out now. If you missed out on getting one with your last Gidgegram or would like an extra few copies for family or friends, they are also available at the News Agency or Gallery.

### COMING EVENTS

The big up and coming event is the 60<sup>th</sup> Gidge Show. Thanks to the generous support of the City of Swan, we have been able to contribute along with the Agricultural Society towards a large advertising campaign which will feature in the Hills Gazette. As a result of this the Ag Society have agreed to make the theme of this years show

Experience Gidgegannup will again have it's marquee for local businesses to take part in. The marquee this year will take up a fair part of the carpark outside the hall and will be a major attraction at the show.

Invitations will be sent out shortly to local businesses, inviting them to attend a marketing workshop on September 10<sup>th</sup> at Lake Charlotte Winery. This workshop will be used to discuss the opportunities that exist for locals to become involved in the marquee at the show.

Look out for more info over the next few months, on how you can become involved.

### TARGA WEST RALLY

Targa West will again be bring their rally to the streets of Gidgegannup on Friday 8th September. The cars will be based at the Recreation grounds during the event to enable locals to take a look at them and meet the drivers and crews. There will be food and drinks available there on the day so it would be a great opportunity for the family to get out and about.

The Recreation Club and Progress Association are providing the food and drinks for the event and help is needed with it's preparation and sale. If you can lend a hand between the hours of 10am – 3pm, even if it's only for an hour or so, please come down to the Rec grounds and see Allan Lockwood or Sally Block. If you have a business and are interested in setting up a trade stall at this event please call Tania to discuss, 0417 928 580.

The combined Mundaring Rotary/ Experience Gidgegannup concert is still in the pipeline and we are hopeful that this will go ahead in November.

Please remember that we are always looking for more interested locals to become involved in "Experience Gidgegannup". Your involvement could be as much or little as you like, and there is a great sense of achieving something great for the community.

You can contact us via email to [experiencegidge@gidgegannup.info](mailto:experiencegidge@gidgegannup.info) or by phone on 0417 928 580 or 9574 7065. We look forward to hearing from you soon.

Tania Boyland  
Chairperson